

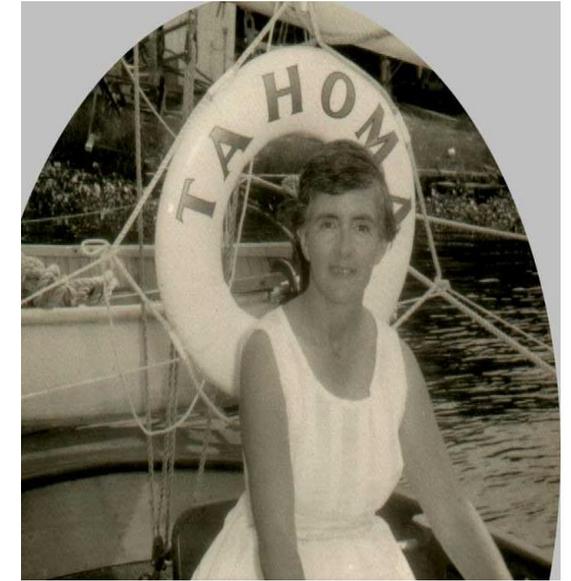
A sunset over the ocean with a pelican in the water. The sun is low on the horizon, casting a warm glow over the water. The text "Pelican Shore Cottages" and "History" is overlaid in white.

Pelican Shore Cottages

History

- Wells Hastings (Haste) Hoadley (1904-1969) and his wife Sherwood (Sherry) Dalzell Hoadley had 6 children.
- Born in CT, raised in **Englewod, NJ.**
- In 1943, at the age of 38, he volunteer to serve in the US Coast Guard as was stationed in Venice FL.
- He patrolled the Gulf of Mexico from Key West to Pensacola for German U-Boats.
- He settled in FL after serving in WWII.

Source: <http://www.hoadleyfamily.com>



The Hoadley Purchase

- In 1949 Haste and Sherry bought 12 acres from the US Government.
- During World War II, the land had been used for amphibious beach-landing training, and evidence of this were the remains of machine-gun emplacements, bunkers and other military debris dotting the sand dunes along the 550-feet of beachfront.

Aerial Photo from February 27, 1948



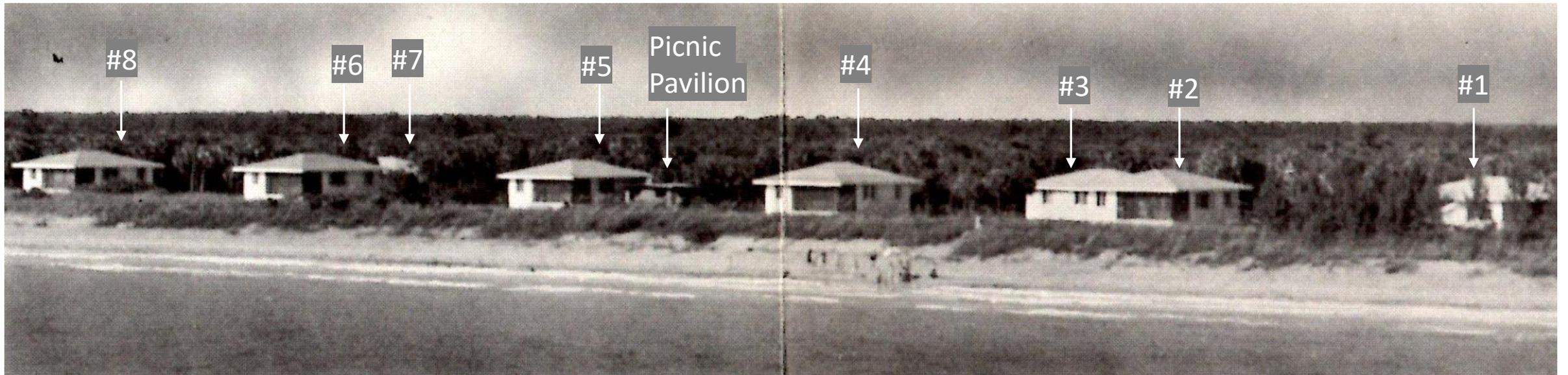
Building the Hoadley Cottages

“Located on a long, narrow key called Manasota, this small cottage colony was situated on 12 acres of heavily-jungled land that fronted the Gulf of Mexico on the west and Lemon Bay on the east.”

- Haste Hoadley, with help from his two oldest teen-age sons (Pete & Bill), built 8 two-bedroom cottages.
- They started small, with just a couple of units, and grew gradually as more were added (when funds became available).
- They also built an office and apartment for the Hoadley family which also served as a “bunkhouse” for the boys.

The Hoadley Cottages

- Early (~1954) picture of ***The Hoadley Cottages*** as viewed from the Gulf of Mexico



Hoadley Cottage Advertisement from November 15, 1953.

Sarasota Herald-Tribune

Sunday, November 15, 1953—7



The Hoadley Cottages On the Gulf

In winter or in summer a Florida Paradise for you and your family. WE GIVE A DISCOUNT TO THOSE BRINGING CHILDREN. Swim, surf-fish or shell on the beautiful Gulf Beach a few steps from your front door. Step out the back door and enjoy the fishing in world famous LEMON BAY.

Write for Reservations
THE HOADLEY COTTAGES, ENGLEWOOD BEACH,
ENGLEWOOD, FLORIDA.

“In winter or in summer a Florida Paradise for you and your family. WE GIVE A DISCOUNT WITH THOSE BRINGING CHILDREN. Swim, surf-fish, or shell on the beautiful Gulf Beach a few steps from your front door. Step out the back door and enjoy the fishing in the world famous LEMON BAY.”

Hoadley Cottages - Early Rate Card

THE HOADLEY COTTAGES												
550 feet of Private Beach T.V. Lounge Phone 4451						Picnic Pavilion Automatic Heat Private Dock						
	Jan.	Feb.	March	April	Dec.	Nov.	June	July	Aug.	Sept.*	Oct.	May
	Day		Week	Day		Week	Day		Week	Day		Week
Two bedroom efficiency cottage	\$20.		\$90.	\$18.		\$85.	\$16.		\$75.	\$12.		\$65.
Studio efficiency cottage	\$12.		\$60.	\$10		\$50	\$8		\$40	\$ 6		\$30

For four weeks or more occupancy, a discount of \$10. a week is given on the two bedroom, and \$5. on the studio efficiency cottage rate. An additional 10% discount may be taken for rental periods of 3 months or more.

We give a special discount to families bringing their children. Cribs and high chairs are available at no extra charge.

A deposit of 20% is requested to confirm a reservation. Balance payable upon arrival. Make all checks payable to The Hoadley Cottages.

When more than the normal capacity of the cottage is required an additional charge of \$1. a day or \$5. a week per person will be made.

Some of the recreational features of the area include: Gulf, Bay, and River fishing, boating, tennis, golf, sunbathing, sailing, water skiing and shell collecting.

There are eight two-bedroom cottages and one studio efficiency cottage, facing the Gulf of Mexico. All are completely, comfortably, and attractively furnished. Easy chairs and sofas make the living rooms homelike. Box springs and inner-spring mattresses insure comfortable sleep, and big double dressers afford plenty of storage space.

The Entrance Sign – Looking North



The Hoadley Apartment, Office (below) and Studio Apartment (above)



The Dock on Lemon Bay



Broad Beach with Sea Oats Protection



Sabal Palms and Sea Grapes Covered the Property



Picnic Pavilion – aka Margaretville



The Late 1950's – New Era

- After about 8 years of hard family labor, the resort began to prosper, but in time Haste and Sherry's energy and interest began to wane.
- The Hoadley's entertained various ideas on what to do with their 12 acres:
 - a major expansion program to turn the business into a much larger — perhaps a luxury resort
 - sell to another developer
 - sell to a private academy for a beachfront school
- Eventually the Hoadley's decided simply to subdivide the land into residential lots and sell them to interested buyers, many of whom were loyal clientele of The Hoadley Cottages.

The Original Hoadley Purchase - 12 Acres



In the 1960's Haste Hoadley created two non-profit corporations and sold the property which was renamed Pelican Shores.

Gulf of Mexico
(West)

Lemon Bay
(East)

*Pelican Shores
West
Association, Inc.
Filed on
July 3, 1962*

*Pelican Shores
Association, Inc.
Filed on
Feb 15, 1960*

N Beach Rd

N Beach Rd

Manor

Aerial Photo from March 11, 1957



Aerial Photo from December 5, 1969



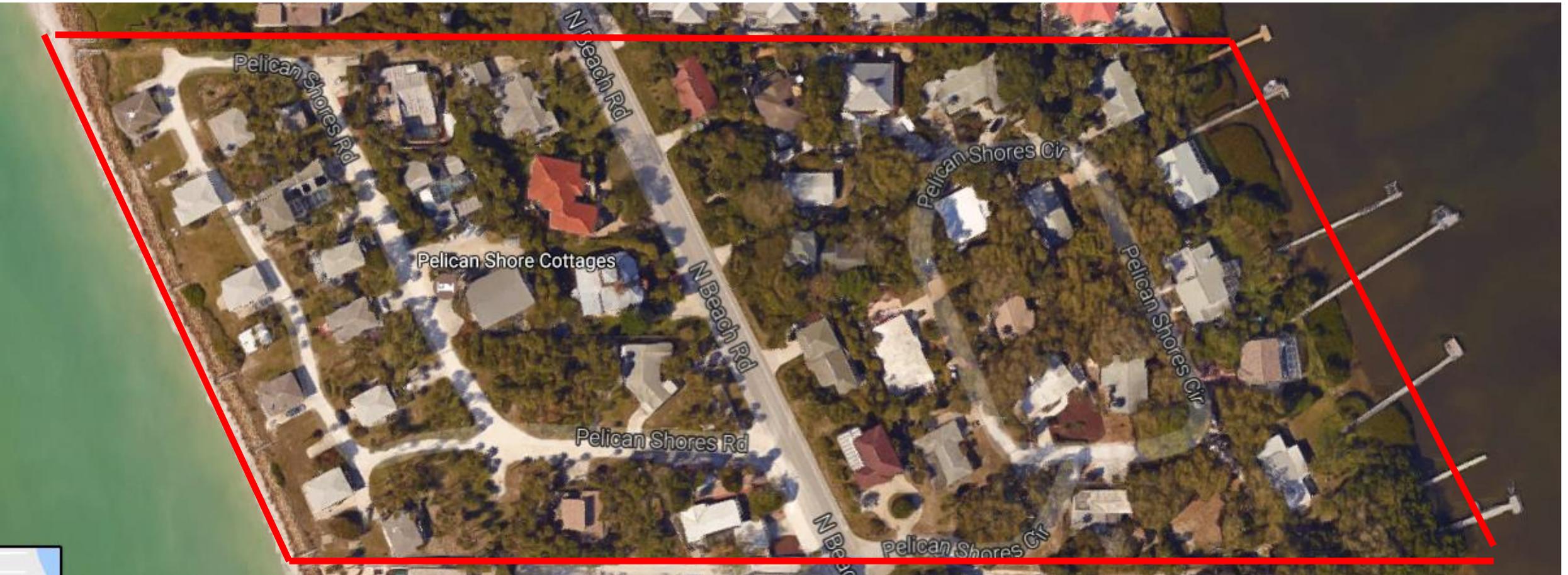
Aerial Photo from February 26, 1974



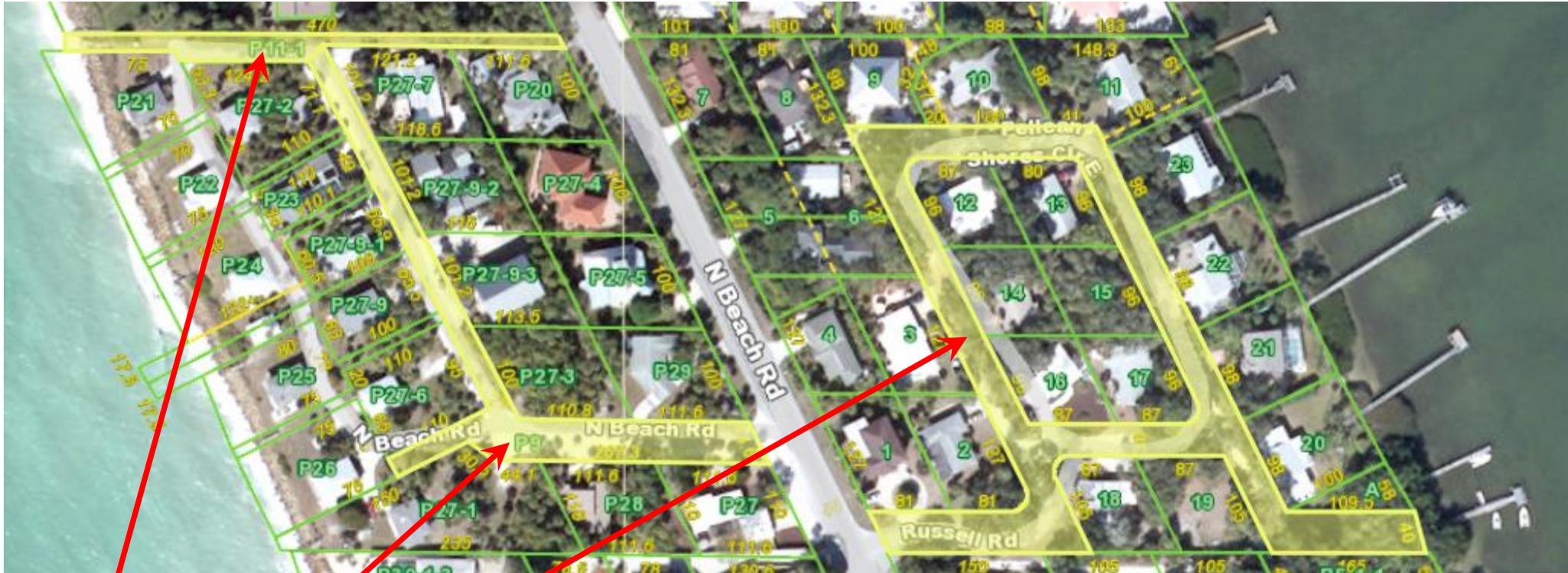
Charlotte Co. GIS - 2016



Google Maps - 2016



Right of Ways



Parcel ID	Owners Name	Mailing Address
411902232002	PELICAN SHORES WEST ASSOC INC	4076 N BEACH RD
411902276003	PELICAN SHORES WEST ASSOC INC	4076 N BEACH RD
411901901001	PELICAN SHORES ASSOCIATION INC	PO BOX 1354

Right of Ways

The Hoadley's purpose for this ROW was to provide a foot path to the beach for people on the Lemon Bay side.

White 4" Pipes Mark this Side of the Boundary



From Warranty Deed dated November 11, 1965

- Between Haste Hoadley and Pelican Shore West Association...
- Includes this statement:

“Subject to a walking easement for a foot path for ingress and egress to and from the Gulf of Mexico across easement “C” and “D” for the benefit of the title holders to the lots of Pelican Shores Subdivision...”

About Hoadley's House, Office and Apartment

- Upon the sell of Cottages 1 through 6 the Hoadley's transferred a 1/6 ownership in what is now the Office and Apartments #10 and #11.



- Cottages, upon initial sale, having 1/6th ownership in the Office/Apartment Building.
- Office/Apartment Building.

Additional information on Haste Hoadley

- Haste died in 1969 at the age of 64.
- Haste was an identical twin to his brother Russell who died at the age of 2 in 1906.
- Haste built a west coast resort in Englewood, FL, in 1950 called *The Hoadley Cottages (now Pelican Shore Cottages)* and was active in real estate.
- In 1960, at the age of 56, he retired. During the next several years, he and Sherry— now flush with proceeds from selling The Hoadley Cottage property — bought and lived aboard *Yacht Tahoma* (ketch), purchased in Miami. It was a 48-foot, Canadian-built, wood-hulled vessel. The family cruised the waters of Florida and the East Coast of the US.
- In 1961, he established *Volusia Marine Enterprises* in Daytona Beach and built a single-design, 50 ft. diesel power cruiser.
- Between 1960-1963, he wrote two full-length civil war novels, “*River of Wrath*” and “*Sea Hawk of the Confederacy*”. The books where never published.
- In 1966, he opened a watch and clock repair business, The Time Clinic, in DeLand FL. He was a member of the American Watchmakers Institute, Florida Watchmakers Guild, and the National Association of Watch and Clock Collectors, and was a licensed watchmaker.